

# Heidi Masse

## Figure Skating Coach, Choreographer

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I have been involved in figure skating for most of my life. I am passionate about creating a life experience for the skaters that I am privileged to work with. My goal is to give every skater the opportunity for growth, goal setting and achievement, and a sense of confidence and creativity in their skating. I love the relationships that I have been able to build over the years with my athletes. I love watching their strength, confidence, and artistry grow. Optimism and fun are key elements of my coaching style because I want my skaters to look back on our time together fondly.

Over the years, my passion has grown tremendously. Figure skating is a creative outlet for me. I am on a continual journey to learn new styles and techniques and always try to inspire my skaters to push their limits.

My focus is choreography, Freestyle, Moves in the field, Power and Edges, Ice theatre, Ice Show Choreography and Off Ice Training,

### Competition History:

- Upper Great Lakes Competitor, 1991-1993 and 1997-1998; Central Pacific Competitor, 1989-1990 and 1994-1995; and Synchro Nationals Competitor, 2000-2001
- Trained at Peninsula FSC in both San Jose and Redwood, CA; Green Bay FSC in Wisconsin; Milwaukee Pettit Centre, and the International Skating Center of Connecticut
- 15+ years of ballet (pointe), tap, and jazz
- Skated on the Western University synchronized skating team and was a cross skater for the senior and collegiate team, 1999-2000

### Coaching Experience:

- Level III PSA Ranking
- Head Coach for National Competitors and National Development Team Members
- Head Coach for Regional and Sectional Competitors
- Head Coach and Choreographer for American Ice Theatre Competitors; winning top awards in the Creative Genius and Dazzling Entertainer categories 2021
- Choreographed for national and international competitors, multiple National Champions at National Showcase
- Trained skaters to prepare for show auditions (Disney on ice, holiday on ice)
- Former TCFSC Synchronized Skating Coach, 15 years
- Guest Coach at multiple training camps
- Coached at the Green Bay FSC, Kalamazoo FSC, International Skating Center of Connecticut, and Amherst FSC; Traverse City FSC, and Detroit FSC

### Leadership Experience / Education:

- Former Director of the TCFSC Learn to Skate program for 15 years
- Ice Show Director, Traverse City FSC annual ice show 20 years
- Master Choreography Techniques Certification, American Ice Theatre 2021
- Phillip Mills Method of Choreography Certification
- PSA Member